

AZARUDEEN

WORDPRESS DEVELOPER

CONTACT

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azarudeen.in

Alandur, Chennai, Tamilnadu

TECHNICAL SKILLS

WordPress CMS, Elementor, Divi, WPBakery

HTML5, CSS3, JavaScript

PHP (Basics), MySQL

WooCommerce Setup & Customization

DNS, cPanel, Hosting Management

Website Migration & Backup Automation

Page Speed Optimization (Core Web Vitals)

SEO (Technical + On-Page)

Security Hardening & Brute-Force Recovery

Automation using pabbly

Zoho Integrations, API Integrations,
SMTP/Google Workspace

EDUCATION

B.E - ECE (Electronic Communication Engineering)

Dhaanish Ahmed College of Engineering With aggregate of 65%

2016-2020

HSC

Montfort Higher Secondary School With aggregate of 70%

2016

SSLC

Montfort Higher Secondary School With aggregate of 84%

2014

PROFESSIONAL SUMMARY

WordPress Developer with 3+ years of experience building responsive, SEO-optimized websites using Elementor, Divi, and WPBakery. Skilled in theme customization, plugin configuration, troubleshooting, performance optimization, security hardening, website migration, Zoho integrations, and Google Workspace setup. Strong problem-solver with a clean UI/UX approach and proven ability to deliver secure, conversion-focused WordPress sites. Experienced in workflow automation using Pabbly Connect to improve processes and productivity.

WORK EXPERIENCE

Smart Accountants

Dec 2022 - Nov 2025

Nungambakkam, Chennai

- Designed, developed, and maintained WordPress websites using Elementor, Divi, and WPBakery.
- Optimized website speed using caching, compression, and Core Web Vital improvements.
- Resolved critical website issues, including brute-force attack recovery and security patching.
- Migrated 10+ websites across domains/servers with zero downtime or data loss.
- Integrated Zoho Forms, CRM workflows, and automation into WordPress.
- Configured SMTP and Google Workspace for secure and reliable mail delivery.
- Managed hosting, DNS, backups (manual + automated), and overall site security.

Cblaze Infotech

May 2022 - Sep 2022

Ashok Nagar, Chennai

- Developed responsive websites and landing pages using WordPress page builders.
- Customized themes, optimized UI components, and enhanced on-page SEO.
- Collaborated with design and marketing teams to deliver high-conversion pages.
- Integrated third-party plugins, forms, and tracking tools based on client needs.
- Improved website loading speed through caching, image optimization, and CSS/JS minification.

Lentera Technologies

Sep 2021 - Jan 2022

Madipakkam, Chennai

- Supported theme customization, plugin configuration, and website updates.
- Troubleshoot errors and improved website structure and responsiveness.
- Assisted in migrating websites across servers and setting up staging environments.

ROLES & RESPONSIBILITIES

- Creating visually appealing, responsive, and high-conversion websites and landing pages using WordPress.
- Specialized in WordPress page builders, including **Elementor, WPBakery Page Builder, and Divi Builder**.
- Performing **theme customization**, template adjustments, and layout structuring based on project requirements.
- Providing **plugin support**, configuration, and troubleshooting for premium and custom plugins.
- Handling **website issues, error debugging, and recovery from brute-force attacks** and security breaches.
- Executing **website migration** across domains, hosting providers, and staging environments with zero downtime.
- Integrating **Zoho CRM, Zoho Forms, API connections, and automation workflows** into WordPress.
- Setting up **SMTP email configuration, Google Workspace**, and domain-level DNS adjustments.
- Performing **speed optimization**, Core Web Vitals improvements, caching setup, and code minification.
- Implementing **SEO optimization**, schema markup, page indexing, and metadata structuring for better visibility.
- Conducting **website maintenance**, security hardening, uptime checks, and plugin/theme updates.
- Managing **DNS, cPanel, hosting environments, SSL** setup, and server-level configurations.
- Creating **automated and manual website backups**, cloud storage sync, and database recovery.
- Converting **Figma designs to WordPress** using pixel-perfect implementation and mobile-responsive layouts.
- Integrating APIs, webhooks, and third-party services to enhance website functionality.
- Ensuring smooth project workflow, documentation, and client communication for on-time deliveries.

CORE COMPETENCIES

- **Front-End Web Design & WordPress Development** – Skilled in UI/UX layout, branding consistency, and responsive design.
- **Zoho Creator & Automation** – Capable of building custom apps, workflows, and integrations to streamline processes.
- **SEO, Branding & Digital Optimization** – Experience with SEO structures, AdSense, chatbot integration, and visibility enhancements.
- **Project & Client Management** – Strong in requirement gathering, communication, task ownership, and workflow management.
- **Team Collaboration & Problem Solving** – Effective in teamwork, time management, leadership, and handling complex technical challenges.

COURSES

- Guduvancheri - **WordPress Developer** and Web Designing and Development (Prince
- Infotech) Guduvancheri - **Java** (Prince Infotech)

DECLARATION

I affirm that the details mentioned in this resume are accurate and verifiable to the best of my knowledge.
